



# SUPER STRUCTURES

MAKING MONEY

**A behind-the-scenes look  
at the agencies responsible for the production  
of the world's most sought-after product...**

**MONEY**

**1 x 60**



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# SUPER STRUCTURES MAKING MONEY

1 x 60 —  
Available Immediately

Produced in 2003

For the first time since 9/11, the high security facilities of America's Federal Reserve Banks, the Bureau of Engraving and Printing and the U.S. Mint have opened their doors and vaults to our camera crews. Viewers will learn how money is created, protected from theft and counterfeiting, transported and ultimately destroyed. We'll also show how US currency has become the new "gold standard" of the world, as well as individuals' challenges to the traditional monetary system by creating alternate forms of currency.

## PROGRAM HIGHLIGHTS

- On October 1, 1998, Bernard von NotHaus founded the National Organization for the Repeal of the Federal Reserve Act (NORFED) in order to bring competition to the United States Federal Reserve's production of currency by issuing the Liberty Dollar. NORFED prints its own silver and gold certificates and mints its own coins. We'll find out why NotHaus felt the need for a new monetary system and why thousands of Americans are trading in Federal Reserve Notes for Liberty Dollars.
- Americans are using "Coins-to-Cash" machines in droves to turn their loose change easily into paper bills, and records show that coin recycling is surpassing U.S. Mint Production.
- We'll also look to the future of the monetary system and explore whether we're truly heading toward a cashless society. With the growing use of electronic debit cards, can the day be too far away when cash is no longer needed?
- We'll take a look at "Smart Card" technology, which is growing in popularity around the world and could someday be the ultimate alternative to cash. These credit card-like cards contain a tiny microprocessor as powerful as a typical desktop computer that can store large volumes of information about the credit card holder. The "Smart Card" offers a more secure method for transmitting credit information. We will eventually have the ability to make mass transit, retail and online purchases with a single card.

## ABOUT THE PRODUCER

Screaming Flea Productions is one of the country's leading producers of non-fiction television. From concept through execution, no other company compares. Seattle-based Screaming Flea has received numerous awards and nominations throughout the years, including the Emmy, Telly, Monitor, Gabriel, CableAce, Clarion, Communication Arts, and BDA awards. Clients include the Discovery Channel, Discovery Health, HGTV, National Geographic, TLC, Knowledge TV, A&E, WAM!, Discovery Kids and both domestic and international syndication.

**VIEW THE TRAILER AT CABLEREADY.NET**

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