



MEDSTAR ADVANCES™

MEDSTARADVANCES covers the latest advances in treatment, diagnosis, medications and new medical devices and techniques, as well as lifestyle issues like dieting, exercise, parenting, children's health issues and aging.

Whether as part of a news program or as footage for larger productions, **MEDSTARADVANCES** can be customized to *anyone's* needs. With segments filmed around the world, these news stories are useful to audiences everywhere.

Be ahead of the curve in letting your viewers know what's new in the world of medicine. Keep your audience informed about how to maintain good health!

International stories include:

- Post-Stroke Prozac (France)
- Sunshine Before Birth (Australia)
- Artery Cleaner (Sweden)
- Organic Food Benefits (Scotland)
- Fish and Asthma (Japan)
- Cell Phones vs. Alcohol (Britain)
- Gas and Gamma Rays (India)
- Hidden Melanomas (Spain)
- Hair Loss Breakthrough (Israel)
- Allergies and Green Tea (Japan)
- Blood Pressure and Headaches (Norway)

:30 x 9/Weekly
Available Immediately
Produced in 1986 - 2008





MEDSTAR
SOURCE™

**MEDSTARSOURCE is the complete source
for medical news and health information.**

Featuring personal stories about people facing the challenges of illness and injury, MEDSTARSOURCE teaches us how to keep our families healthy and sort through the sometimes confusing and contradictory advice reported by the news media. Leading medical experts offer the latest information on research, diagnosis, treatment and healthy living. Our reports offer the background and context your viewers need to make smart decisions on health and wellness.

With each video news report you also receive:

- Detailed analysis of the subject for background information
- Bibliography of relevant medical journal articles
- Contact names, addresses and phone numbers for expert sources used
- Links to websites with more information for you and your viewers

Example story topics include:

- Gastric Bypass and Pregnancy
- Teenagers with Mouth Cancer
- Children and Broken Bones
- Eating by Numbers

:90 x 5/Weekly
Available Immediately
Produced in 1986 - 2006

