



# LIVE FROM THE MOON

## THE STORY OF APOLLO TELEVISION

On July 20, 1969, a human being took the first step onto the moon. An estimated 700 million people witnessed the event on live television. This is the untold story of the outstanding technological achievement that allowed the world to share a defining moment in history.

1 x 120—**HD**ready



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# LIVE FROM THE MOON

THE STORY OF APOLLO TELEVISION

1 x 120 — HDready  
Available Immediately

Produced in 2009

July 20, 1969. As a human being took the first step on a body other than Earth, an estimated 700 million people witnessed the event on live television. For the first time in the history of the world, a major exploratory event was witnessed worldwide in realtime.

What made television from the moon possible? How was a growing but still immature medium (undergoing a conversion to color and requiring massive equipment and transmission bandwidth) adapted to the weight-restricted and workload-limited lunar missions? And how were the transmissions improved to bring the great explorations of Apollo back to Earth in a color and clarity only imagined just a few years before?

Even more importantly, how did the inclusion of television impact the perception of Apollo and the deeper understanding of humanity's place in our universe?

From the first conception of NASA's Jet Propulsion Laboratory deep space network and the Pioneer Goldstone station, through the development of the Manned Space Flight Network and adaptation of color television to Apollo, LIVE FROM THE MOON details the untold story of the outstanding technological achievement that allowed the world to share defining moments in history.

## ABOUT THE PRODUCER

Spacecraft Films was the first to compile the complete Apollo television transmissions and offer them on DVD. Both scholars and enthusiasts use Spacecraft Films SVD products as the definitive references on US space History. Because of their unique and intimate knowledge of the subject and the space history archive, Spacecraft Films has consulted on projects with History, Showtime, 60 Minutes, PBS, and a multitude of museums and planetariums around the work. Spacecraft Films' founder Mark Gray is an accomplished television writer/producer, marketing and management executive with over 25 years of broad-based leadership experience. He has held key management positions in the entertainment industry including operations, marketing, programming, and senior management.

**VIEW THE TRAILER AT CABLEREADY.NET**

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