

LIFESTYLE/TRAVEL & ADVENTURE

A COOK'S TOUR (35 x 30) – 2001-2003



Chef and author Anthony Bourdain spent the first part of his career trapped in the bowels of restaurants; he then exposed the underbelly of the restaurant trade in his famous book, *Kitchen Confidential*. In *A COOK'S TOUR*, join Bourdain as he travels around the world on a quest for the ultimate dining experience, indulging his taste for bizarre cuisine and eccentric characters.

EMPIRE'S NEW CLOTHES (1 x 60 - HD) – 2004



Russia has long been a source of fascination and frustration for the rest of the world. While massive and thoroughly modernized, Russia can also be remarkably intimate and stubbornly traditional. *THE EMPIRE'S NEW CLOTHES* showcases the new Russia, a land driven by forceful memories of the past, passionate people and an unmistakable vision for the future.

ENVY (13 x 60 - HD) – 2003-2005



ENVY is a non-stop celebration of beautiful women, cool diversions and exotic locations. Hosted by the stunning and hilarious Hayley Verlyn, *ENVY* travels across the globe – London, Miami, Las Vegas, Mexico, Iceland and more – for an insider's look at the best the world has to offer.

FAKING CHINA (1 x 60) – 2004



This film gives a glimpse into the antique connoisseur profession. An antique appraiser and his students show how the work is difficult and tricky. Information is given to viewers on how to better their eye for appraisal.

GEARHEAD GLADIATORS (3 x 60) – 2004



Meet real people with a real passion for building and competing. All over the world, in workshops, garages, and backyards, these enthusiasts are hard at work creating amazing machines with little more than a basic idea and willingness to do whatever it takes. They stop at nothing to not only build their dream, but to destroy someone else's. Each episode profiles people or teams as they prepare to compete over the best Swamp Buggies, Snow Shovels, and Microlight Trikes.

GHOSTS OF THE NILE (1 x 30 - HD) – 2004



The life-giving force of the Nile River is the essence of both ancient and modern life. Take a modern voyage of discovery through the mystical, ancient land of Egypt. Traveling along the mythic waters of the Nile, *GHOSTS OF THE NILE* offers unique access to Egypt's most renowned archeological sites.

JULIAN AND CAMILLA'S WORLD ODYSSEY



(11 x 60) – 2004

Julian and Camilla are young travelers who document their journey around the world. Avoiding the usual tourist traps, they seek out the heart of each culture they visit. From getting ripped off by opportunistic locals to hanging out with Mexican rebels, this series will make you laugh and cry... without ever having to grab your passport.

NEW EPS!

KARMA TREKKERS (14 x 60 - HD) – 2004-2010



KARMA TREKKERS crisscrosses the globe on a mystical journey of self-discovery to locations of spiritual, cultural and historical significance, illuminating the power, passion,

mystery and intrigue of ancient peoples, forgotten customs and sacred places.

LET'S SHOP (28 x 60 - HD) – 2005-2009



Hosted by the charming and elegant Cheryl Gillespie, *LET'S SHOP* is a whirlwind tour of the most exclusive, exciting and famous shopping destinations the world has to offer. From sourcing the latest electronics in Tokyo's Ginza District to haggling in Istanbul's Grand Bazaar, *LET'S SHOP* takes the viewer across the globe on a thoughtful and educational mission to acquire the finer things in life. Each episode focuses on one destination and one main target for acquisition.

NEW!

THE MINIMALIST (13 x 30) – 2007-2010



New York Times food writer, culinary expert and TV personality Mark Bittman teaches us how to prepare simple yet fabulous dishes from beginning to end! Each episode showcases

several recipes around one theme.

**REGISTER AT CABLEREADY.NET TO ACCESS
OUR FREE ONLINE SCREENING ROOM!**

NEW EPS!

NEW YORK TIMES SHORT-FORM LIFESTYLE SERIES – 2007–2010

Whether as interstitials in your TV schedule or as material for your own long-form program, these brand-new-to-TV segments can be easily customized for any programming need!

OUR SHORT-FORM SERIES INCLUDE: (6 Segments)



Circuits (31 x 5)
David Pogue explores the wacky world of electronics.



Executive Pursuits (9 x 5)
Harry Hurt III tries his hand at a variety of unique activities fencing, ballet, white water rafting, and more!



Frugal Traveler (40 x 5)
Travel with Matt Gross as he pursues the ultimate frugal American vacation.



The Minimalist (167 x 5 - HD)
Mark Bittman teaches us how to cook! He showcases one easy, unique recipe each week. AVAILABLE IN HD.



Travel Postcards (14 x 5)
Bite-sized takes on interesting parts of American cities including the Top of 30 Rock, Coney Island, and the Hudson River waterfront.



Vows (163 x 5)
In each segment, a New York Times wedding page couple tells the story of how they met.

PICTURE THIS (20 x 60 - FORMAT) – 2004-2006



This lifestyle enhancement series follows contestants as they attempt to create a desired experience for each other using only photos to guide their projects and realize each other's vision. Can a husband create a romantic, Hawaii-themed dinner under the stars for his wife? Can she build the new home office he needs? It's a race to see if the end results will match the pictures.

PROJECT MOM/PROJECT DAD (26 x 30 - HD) – 2007



PROJECT MOM/PROJECT DAD is a celebration of family, country music and living life to the fullest. Each week we take a hardworking Mom or Dad on the adventure of a lifetime. For a few days these local heroes get to experience the life of their favorite country artists. So, that means soaking up the sun on a Sheryl Crow inspired Caribbean cruise, or being treated to a NFL VIP adventure Tim McGraw style.

SAMURAI SPORTSMAN (13 x 30) – 2003-2004



East meets West in this comedic cultural twist on reality TV! In each episode, Yoshi Yamamoto – a modern-day Samurai – works closely with legends of outdoor sports in an attempt to master activities including off-road motorcycling, bareback riding and steer wrestling. Through Yoshi's eyes we experience the pleasure that life in the outdoors can bring to the world.

SHARK CHASERS (4 x 60) – 2002



Follow extreme scuba divers JD Roberto and Ascanio Pignatelli on their mission to come face to face with the sea's deadliest creatures. Fasten your weight belt and get ready to submerge with two adrenaline junkies who get intimate with ferocious sharks in exotic locations including French Polynesia, Costa Rica, South Africa and the Bahamas.

NEW EPS!

SMOKE (1 x 60 + 2 x 30 - HD) – 2004-2010



SMOKE offers unparalleled access to Cuba's cigar legends and cultural icons. Meet the world's most exclusive rollers and purveyors of cigars; visit the renowned growers and dynasties of the Pinar del Rio tobacco region; and enjoy the luxurious lifestyle and Latin hospitality offered to the world's leading aficionados.

STURGIS (1 x 60) – 2005



"Sturgis" - It's one of the wildest weeks in America. Every year, like barbarian invaders, half a million bikers swarm to the small town of Sturgis, South Dakota. Learn about the thrills of biker culture, and witness first-hand one of the country's longest-running motorcycle rallies.

VIEW THE TRAILERS AT CABLEREADY.NET

TOKYO SHOCK BOYS (1 x 30) – 2004



The world-famous group of stunt-lovers, the Tokyo Shock Boys, travel from festival to festival across Japan and explore strange and surprising rituals in the process.

VEGAS CHALLENGE (8 x 60) – 2002



Suspense and excitement abound in this hybrid tournament/reality program that takes the world's most seasoned players into the new world of Extreme Gambling. Four expert casino players are pitted against one another in four different games: Blackjack, Roulette, 3 Card Poker and Craps. Follow our players as they struggle, plan and even reinvent themselves to survive the challenge!

VEGAS DEALERS (3 x 60) – 2001-2003



While dealers are the casino's most vital link to the gambler, few gamblers, tourists or curious travelers have any idea who they really are or what they really do! They operate the tables, they enforce the rules, and they decide who wins, who loses, and who gets to keep playing. They are the money-keepers, the money-givers, and the money-takers; their word is law. Follow real-life VEGAS DEALERS for the only true inside look at the casino gaming world.

VEGAS WHALES TALES (1 x 60) – 2005



They are the Vegas Whales — and they have a special folklore all their own. Their accounts represent the weird desires, excessive demands and quirky twists of fate that only come with enormous wealth. Using dramatic reenactments and lively location footage set in and around the glittering casinos of Las Vegas, we'll spin the kind of strange sagas that could only happen in the extravagant universe of the Vegas gaming elite.

WHALES OF LAS VEGAS (1 x 60) – 2003



Welcome to the exclusive domain of the ultra-high rollers, known to those in the gaming industry as "whales." Among other things, this special reveals how casinos will not rent out their "Super Suites" at any price. With only about 5000 mega-gamblers worldwide big enough to rate "whale" status, it's a pretty small guest list. But for these privileged few, the sky's the limit!

NEW!

WINE PORTFOLIO (10 x 30 - HD) – 2009-2010



WINE PORTFOLIO is a celebration of luxury travel, unique experiences & touching cultural expressions. The series showcases both wine producing regions and places of world class food and wine consumption... exclusive restaurants, wonderful wine lists, luxury hotels and first class travel opportunities.

WORLD OF WEALTH (11 x 60 - HD) – 2004



WORLD OF WEALTH is the only series focused on the philosophy of money and affluence. Combining interviews with leading newsmakers, personalities and business visionaries, with history, humor and a global canvas, we paint a unique picture of privilege. Episode topics include the global culture of affluence, the media business, and the process behind new product launches.

NEW!

WORLD PARTY (8 x 30 - HD) – 2010



Hosted by Guad Venegas, WORLD PARTY! gives viewers an inside guide to some of the world's biggest festivals, parties, and events. Each episode features Guad enjoying the local sights and sounds of these festivals and letting loose just like anyone else would! From piloting a hot air balloon over the Rio Grande to lobbing overripe tomatoes at unsuspecting revelers, WORLD PARTY! introduces viewers to offbeat activities that may seem inaccessible to the average traveler -- and shows them just how possible they are.

To view more genres, programs and clips, visit www.cableready.net

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