

IT COULD HAPPEN TOMORROW

Explore how major disasters are someday likely to befall major population centers. Hurricanes, tornadoes, earthquakes and tsunamis – all poised to someday wreak havoc on our cities.

22 x 30 & 1 x 60



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IT COULD HAPPEN TOMORROW

22 x 30 & 1 x 60 —
Available Immediately

Produced in 2006-2007

From the foremost source of weather related programming - **The Weather Channel** - comes a new series revealing how major disasters are someday likely to befall major population centers.

**New York City devastated by a hurricane?
San Francisco shattered by a massive earthquake?**

Archive footage, scientific analysis, powerful re-creations and expert interviews support these stories of what could happen when we are at the mercy of natural forces.

SEASON 1

- Katrina - *The Lost Episode (1 hr)*
- Colorado Flash Floods
- Long Island Express
- Sacramento Flood
- Dallas F-5
- Mount Rainier
- California Fire
- West Coast Tsunami
- San Francisco Quake
- New Madrid Fault

SEASON 2

- Houston Hurricane
- Chicago Tornado
- Seattle Earthquake
- Texas Wildfire
- Charleston Quake
- Hawaii Tsunami
- St. Louis Tornado
- L.A. Mudslides
- Savannah Hurricane
- Las Vegas Quake
- Miami Hurricane
- Tampa Hurricane

"Is this great television or what? ... It is an unsettling fact that we are at the mercy of the elements." - Washington Post, March 11, 2007

Katrina - The Lost Episode

In early 2005, the first episode of IT COULD HAPPEN TOMORROW looked at a disaster that for most people was incomprehensible: the possibility that a major hurricane could devastate the city of New Orleans. Only four months after the show was completed and before the program had its world premiere, Katrina unleashed her fury on New Orleans in August of 2005. This special one-hour program compares the original show's predictions to what actually happened in the devastation caused by Hurricane Katrina. The accuracy with which the experts foretold the demolition of New Orleans is both eerie and prescient.

ABOUT THE PRODUCER

The Weather Channel, a 24-hour weather network, is seen in more than 90 million U.S. households. Its Web site, weather.com, reaches more than 30 million unique users per month. Its content is generally ranked within the 10 most popular in the U.S. by Nielsen//Net Ratings. The Weather Channel also operates Weatherscan, a 24-hour, all-local weather network available in 23 million households, The Weather Channel Radio Network, The Weather Channel Newspaper Services, and is the leading weather information provider for emerging technologies. This includes broadband and interactive television applications, with wireless weather products accessible through high-speed Internet services, phones, pagers, and personal digital assistants. The Weather Channel is owned by Landmark Communications, Inc., a Norfolk, VA-based, privately held media company.

VIEW THE TRAILER AT CABLEREADY.NET

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