

DEALFLOW

Follow the real life partners of an investment banking firm as they crisscross the globe in search of the next great deal. These dealmakers scour the world to determine what regions are hot and which sectors are rising. Set against a backdrop of lavish parties, jet setting business leaders and high stakes drama, DEALFLOW is a fascinating real-life look into the world of global business.



13 x 30 — HD *ready*



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DEALFLOW

13 x 30 — HDready
Available Immediately

Produced in 2008-2010

DEALFLOW is a gripping television series that captures the drama and sport of global business as seen through the eyes of dealmakers. Targeting high net worth audiences and building upon the premium brand recognition associated with wealth around the world, DEALFLOW offers a firsthand account of how real deals get done – behind the scenes and out of the boardroom.

DEALFLOW follows Tracy Weslosky and Fred Cowans, the principals of a small, highly respected investment bank as they crisscross the globe in search of the next great deal. These inveterate dealmakers scour the world for ideas, inspiration and innovation as they set forth on “fact-finding” missions to determine what regions are hot and which sectors are rising. Along the way, they meet the brilliant and eccentric characters behind the deals and become immersed in the people, places and passions of business. Set against a backdrop of lavish parties, jet setting business leaders and high stakes drama, DEALFLOW is a fascinating real life look into the world of global business.

But DEALFLOW is more than just a reality take on the world of high finance; it also offers the insight and perspective of interviews with world leaders, government officials and industry experts. At the end of each episode, viewers will have better understanding of how politics, technological innovation, entrepreneurial spirit, business decisions, demographics, and culture affect business and investment opportunities around the world.

DEALFLOW – What it takes to “close the deal.”

EPISODES INCLUDE:

- **Peru** - Commodities and the mining industry
- **St. Martin** - The power of branding at the Heineken Regatta
- **Hawaii** - Insider perspective on Eco-Tourism
- **Malaysia** - Attracting high tech investors and the role of government in a developing country
- **Nevada & Hawaii** - First-hand look at domestic approaches to renewable energy
- **Iceland** - The potential of geo-thermal power
- **Montréal** - The world’s leading video game developers
- **New York** - The industry size, marketing efforts and retail savvy in American fashion
- **Switzerland & Florida** - Unique real estate investments
- **Guyana** - The rich natural resources of a rising South American country
- **Copenhagen** - Pioneering electric vehicles
- **Punta Mita** - The future of land development
- **Columbia** - The variety of incentives used to attract international business

ABOUT THE PRODUCER

Re:Source Media is an integrated, creative organization focused on developing broadcast and broadband media properties for the international marketplace. Founded in 1988, Re:Source Media is a privately held company with offices in Toronto and production partners in New York, London, Bangkok and Cape Town. Recent productions by Re:Source Media include KARMA TREKKERS, a series illuminating the power, passion, mystery and intrigue of ancient peoples, customs and places; and PICTURE THIS, a lifestyle enhancement series airing on Discovery Home and Discovery HD Theater.

VIEW THE TRAILER AT CABLEREADY.NET

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