

SELLING THE BEST
CONTENT
TO THE BEST
NETWORKS
WORLDWIDE

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SELLING THE BEST
CONTENT
FROM THE BEST
PROVIDERS
WORLDWIDE

DEVELOPMENT • DISTRIBUTION • REPRESENTATION

CABLEready is one of the world's favorite distributors. Our expertise extends beyond sales and marketing and the best parties! CABLEready works closely with producers to develop original content for networks and platforms.

Meet our content creators - we help shape their ideas, research, market, negotiate, sell, invoice, and create all materials necessary to sell content around the world.

PRODUCERS



- Founded in 2003 and based in Helsinki, Finland
- Specializing in factual entertainment, talk shows, documentaries and formats
- Latest productions include RESCUE HELICOPTER (JIM, Finland), THE NIGHT PATROL, INNOVATOR and HEARTBEAT
- Website: www.aitomedia.fi/en/



- Founded in 1988 and based in Dallas, TX
- Full service media production company specializing in episodic television, corporate media and commercial production
- Currently in development process with CABLEready on factual series. Corporate and commercials productions for FRITO LAY, PEPSICO and CHILI'S
- Website: www.amediapro.com



AVEC ERIC, Anomaly



- Founded in 2004 and based in New York City
- Marketing and advertising company specializing in program development, digital services and production and fulfillment
- Producers of the Emmy winning series AVEC ERIC (PBS) and clients include Pfizer, Bahamas Tourism and Aramark
- Website: www.anomaly.com



- Founded in 2001 and based in Halifax, Nova Scotia
- Specializing in entertainment, nature series and documentaries
- Latest productions include TV WITH TV'S JONATHAN TORRENS (TvTropolis), HOPE FOR WILDLIFE (Oasis HD) and THE LAST STAND OF THE TEMPLARS (Nat Geo)
- Website: www.arcadiatv.com



- Founded in 2010 and based in Denver, CO
- Specializing in program development for networks, cable, syndication and the web.
- Winner of NATPE's 2011 Emerging Producers Award for BEYOND THE LINE
- Website: www.beyondthelinetv.com



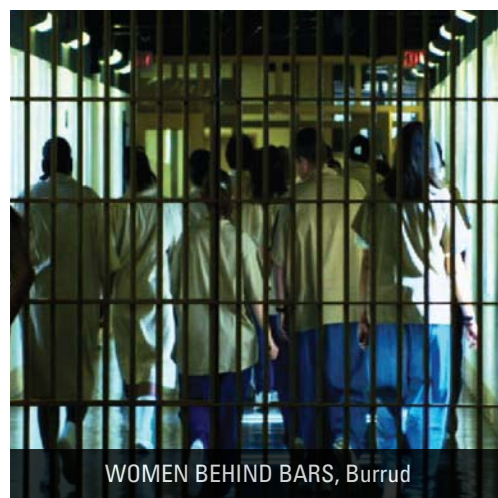
- Founded in 1998 and based in Norwalk, CT
- Specializing in factual entertainment, animation, corporate commercials & promotion
- Latest productions include INTERSECTIONS (Speed Channel) and SECRET LIVES OF WOMEN (WeTV)
- Website: www.bluechipfilms.com



- Founded in 2002 and based in Brainerd, MN
- Specializing in factual entertainment series and documentaries
- Latest productions include INTERSECTIONS (Speed Channel) and MONSTERQUEST (History)



- Founded in 1997 and based in Toronto
- Specializing in factual entertainment, lifestyle and competition series
- Latest productions include PETAL PUSHERS (HGTV Canada), RICH BRIDE POOR BRIDE (WeTV and Slice), and SWITCH (TvTropolis)
- Website: www.buckproductions.com



WOMEN BEHIND BARS, Burrud



- Founded in 1954 and based in Beverly Hills, CA
- Specializing in factual series and documentaries
- Latest productions include WOMEN BEHIND BARS (WeTV), PRISON DIARIES (TLC), LORE (Investigation Discovery) and various one-offs for the SECRET LIVES OF WOMEN series (WeTV)
- Website: www.burrud.com



- Founded in 2001 and based in Montreal, Quebec
- Specializing in factual entertainment and magazine series
- Latest productions include THE WILL (Investigation Discovery), REGATTA (RUSH HD), and RISK TAKERS (Discovery HD Theater)
- Website: www.cmjprod.ca



- Founded in 1993 with offices in New York and San Francisco
- Specializing in factual entertainment series and documentaries
- Latest productions include MAN vs FISH (Discovery), HOOKED (Nat Geo) EXTREME FORENSICS (Investigation Discovery), TRASH MEN (TLC) and WITCH HUNTERS BIBLE (Nat Geo)
- Website: www.mhptv.com



- Founded in 1980 and based in Allentown, PA
- Specializing in forensic, medical and health series and shorts
- Led the forensics craze with the Emmy nominated FORENSIC FILES (truTV), which is the longest running real-life television investigation series
- Website: www.medstar.com



MEDICAL DETECTIVES/FORENSIC FILES, Medstar Television



- Founded in 1993 with offices in Burbank, CA and Regina, SK
- Specializing in current affairs, lifestyle, reality series and documentaries
- Latest productions include CRIME STORIES (bio US and ID Canada) and INNOVATION NATION (SCN)
- Website: www.partnersinmotion.com



Knowledge is power. Our producers are powered by CABLEU.



- Founded in 1985 and based in Toronto
- Specializing in factual entertainment, lifestyle series and documentaries
- Latest productions include HE SAID SHE SAID (Viva), TAKE THIS HOUSE AND SELL IT (W Network), and BLOWOUT: IS CANADA NEXT? (CBC)
- Website: www.upfront.ca



- Founded in 1987 and based in Minneapolis, MN
- Specializing in factual entertainment series and documentaries
- Latest productions include MONSTERQUEST (History) and HOUSE OF BABIES (Discovery Health)
- Website: www.whitewolfentertainment.com

CONTENT OWNERS



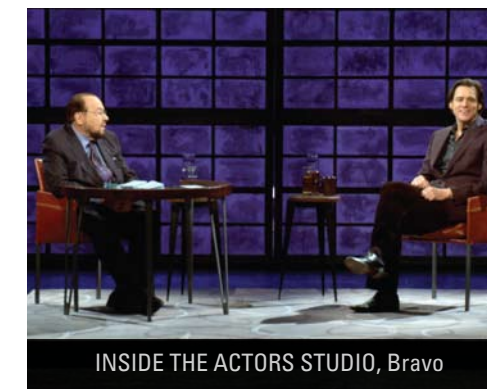
- Network featuring: Reality, Drama, Comedy, Music and Arts Programming
- Featured programs include INSIDE THE ACTORS STUDIO, THE REAL HOUSEWIVES, TOP CHEF, MILLION DOLLAR DECORATORS
- Website: www.bravo.com

LIONSGATE

- Leading producer and distributor of television programming including such hits as NURSE JACKIE, WEEDS and MAD MEN.
- CABLEready represents their factual catalog which includes MORE THAN HUMAN, BUSTED EVERYWHERE and WHAT WERE YOU THINKING?
- Website: www.lionsgate.com

NATIONAL GEOGRAPHIC CHANNEL (US & INTERNATIONAL)

- Genres: Reality, Adventure, Travel, History, Crime, Wildlife and Documentaries
- Featured programs include BORDER WARS, DOG WHISPERER, HOOKED, and LOCKED UP ABROAD
- Website: www.natgeotv.com



INSIDE THE ACTORS STUDIO, Bravo

The New York Times

- A leading media company that includes The New York Times, the International Herald Tribune, The Boston Globe, 15 other newspapers and more than 50 websites
- CABLEready represents the television arm of the New York Times Company and programs such as MATERNITY WARD, A COOK'S TOUR and THE MINIMALIST
- Website: www.nytimes.com



- Network featuring: Entertainment News, Magazine, Lifestyle, Comedy, Drama and Documentary Series
- Featured programs include HOLLYWOOD DAILIES, HOLLYWOOD'S TOP TEN, MALTIN ON MOVIES and THE KENNEDYS
- Website: www.reelzchannel.com



- Network featuring: Automotive Competition and Reality Series
- Featured programs include NASCAR RACE HUB, CAR SCIENCE, SPEEDMAKERS and INTERSECTIONS
- Website: www.speedtv.com



- Network featuring: 24 hour Weather Forecasts and Original Weather, News, Adventure and Travel Programming
- Featured programs include BRINGING BACK THE PERFECT SHOT, EARTH WATCH, FULL FORCE NATURE and STORM RIDERS
- Website: www.weather.com