



WOMEN IN PERIL PROGRAMMING LEADS THE PACK AS CABLEREADY SECURES NEW INTERNATIONAL LICENSING DEALS

Agreements Reached with Broadcasters in Australia, Asia, North and Latin America, Scandinavia and The Middle East

NORWALK, CT, MARCH XX, 2009 -- CABLEready (www.cableready.net), the international television program distribution and development company, has secured key international deals in advance of MIP-TV. The deals were announced today by Sabrina Toledo, CABLEready's Vice President, sales and marketing.

Ms. Toledo said, "Going into MIP-TV, these deals prove that our focus on female-themed programming, as well as on the crime and entertainment genres, is the right direction for CABLEready. The international marketplace and viewer appetites remain robust for what we offer -- the best in factual television!"

SBS Netherlands, Sky New Zealand, Globosat in Brazil, Foxtel in Australia for the Crime & Investigation Network, and YES-DBS Satellite in Israel have all acquired the rights to:

- **Women Addicted to Sex** (1 x 60) - Sex Addiction is a serious disease, though it often goes unrecorded in women. The addiction often takes a different form in each woman's life, but they chase the same high that is irresistible to them. In this documentary we look at the definition of sex addiction, how the disease manifests and how four women have struggled with the addiction some overcoming their demons while others may not see it as a problem.

Zone Reality Channel and Foxtel in Australia for the Crime & Investigation Network have obtained the rights to:

- **Women on Death Row: Part 4** (1 x 90) - Program looks into the personal lives of three women currently awaiting execution on Death Row, including up-close looks into the joys, sorrows and demons that put them there. Although each woman was convicted of committing society's ultimate crime, murder, there is often another side of the story — the societal and human contradictions between the feminine, maternal and, in most cases, loving aspects of womanhood, with the horrible, rage-filled murders these women committed. Premiered on WeTV, USA.

Foxtel in Australia for the Crime & Investigation Network also picked up the rights to:

- **Women Behind Bars: Season 2** (12 x 60) - Series explores the wide range of motivations that compel females to commit murder. Meet their family and friends to see how everyone's life has been transformed, and learn where these women end up and the fate that now awaits them.

- **Chain Gang Girls 2** (2 x 60) - What do a car thief, a speed addict, and a prostitute have in common? 10 feet of steel-linked chains working side by side doing time. They're part of a 15-woman chain gang. They paint over graffiti, bury dead John Doe's, and clear highway brush. Is it torture or tough love? Meet the women and law enforcement officers of this public punishment plan on CHAIN GANG GIRLS 2.
- **Dominick Dunne's Power Privilege and Justice** (10 x 60 new & 48 x 60 renewed) - Get the inside story on notorious and scandalous cases that reveal the lowest depths of High Society. Episodes include a comprehensive review of Martha Stewart's trial, the real story behind the murder of fashion icons Maurizio Gucci and Gianni Versace, and the mysterious death of Olympic skier Spider Sabitch.
- **Forensic Files: Season 13** (50 x 30) - Each episode profiles intriguing crimes where science catches the bad guy. Follow coroners, medical examiners, physicians, law enforcement officials, journalists and legal experts as they put together the pieces of the crime puzzle.

Sky Network Television from New Zealand has obtained the rights to:

- **Women of the Occult** (1 x 60) - Follows three women and their experiences in different aspects of the spiritual realm. The documentary explores what these women believe and what they don't believe shattering stereotypes often associated with such practices. The show also looks how these women live their lives on a day-to-day basis, the rituals they perform and their goals for the future.
- **Women Addicted to Sex** (1 x 60) - Sex addiction is a serious disease, though it often goes unrecorded in women. The addiction often takes a different form in each woman's life, but they chase the same high that is irresistible to them. In this documentary we look at the definition of sex addiction, how the disease manifests and how four women have struggled with the addiction some overcoming their demons while others may not see it as a problem.
- **TV's Sexiest Stars** (4 x 30) - Actors, comics and TV insiders review the sexiest men and women in television history and the impact these beauties have had on TV and pop culture. The specials in this series include *TV's Sexiest Women Of All Time*, *TV's Sexiest Men Of All Time*, *TV's Sexiest Stars*, and *TV Sexiest Doctors*. Find out who ranks as the sexiest man and woman, which celebs are the biggest TV turn-ons, and who's turning up the heat in the ER and OR... Eva Longoria, Jennifer Love Hewitt, Matthew Fox, Patrick Dempsey, and more!

Kanal 5 (28x10-hour) in Sweden, Noga (18x1-hour, 2x2-hour) from Israel, EBS (28x1-hour, 7x2-hour) in Korea, Mediacorp TV 12 (15x1-hour, 1x2-hour) in Singapore, and Pramer (10x1-hour) from Latin America for the Film & Arts Channel all acquired the rights to:

- **Inside the Actor's Studio** - For the 11th time, *Inside The Actors Studio* has received an Emmy nomination for Outstanding Non Fiction Series. *Inside The Actors Studio* is an interview series in a class all its own. James Lipton, Dean Emeritus of The Actors Studio has created an institution in the interview world, having sat down with more than 180 of the world's most accomplished artists – from actors and directors to musicians and comedians. Lipton's studious research and enlightened curiosity has inspired his guests to

open up and confess their deepest thoughts about their craft. * Now seen in over 120 countries! * Eleven-time Emmy award nominee for “Outstanding Non-Fiction Series”, 1997-2008.

TVN based in Poland has obtained the rights to:

- **World of Wealth** (11 x 60) – Is the only series focused on the philosophy of money and affluence. Combining interviews with leading newsmakers, personalities and business visionaries, with history, humor and a global canvas, we paint a unique picture of privilege. Episode topics include the global culture of affluence, the media business, and the process behind new product launches.
- **Let's Shop** (28 x 60) - Hosted by the charming and elegant Cheryll Gillespie, *Let's Shop* is a whirlwind tour of the most exclusive, exciting and famous shopping destinations the world has to offer. For Cheryll, shopping is a passion and an art form; for the viewer, shopping becomes inspirational, educational and always highly entertaining. From sourcing the latest electronics in Tokyo's Ginza District to haggling in Istanbul's Grand Bazaar, *Let's Shop* takes the viewer across the globe on a thoughtful and educational mission to acquire the finer things in life. Each episode focuses on one destination and one main target for acquisition.

Discovery International renewed their rights to:

- **Trauma: Life in the E.R.** (54 x 60) - TRAUMA documents the compelling, exhausting yet rewarding experience of being inside a hospital emergency room. The drama unfolds one second at a time as a team of doctors and nurses do everything they can to save lives. These stories reveal those few moments when the struggle between life and death is either won or lost.

NTV based in Japan acquired the rights to:

- **Demolition Dynasty** (3 x 60) - View the work of the Loizeaux family - often referred to as the “First Family of Implosions.” Explore the science behind how a building is imploded and how explosives work to bring them down; how the Loizeaux family has earned four Guinness World Records for their implosions and handled such unusual requests as realizing a Hollywood version of an implosion and blowing up sports arenas; and the intricate plans behind blowing up seven of the original Las Vegas hotel-casinos in just 8 years, including the Desert Inn's Augusta tower which literally touched the building next to it.
- **World Cyber Games** (1 x 60) - South Korea is the only country where gamers can make a living playing computer games. Follow the journey of a South Korean computer game champion from his training routine to the grand finals of the World Cyber Games tournament in Singapore.
- **Stuntmen of Bollywood** (1 x 60) - India's successful Bollywood film industry relies less on the high-tech gadgetry of its American counterpart Hollywood, and often on the real-life wizardry of the country's best stuntmen. Famous film star-stuntman Akshay Kumar hosts an exposé into this world of reality-TV, Indian style.

Digital Chosun in Korea obtained the rights to:

- **Dealflow** (10 x 30) - Follow the real life partners of an investment banking firm as they crisscross the globe in search of the next great deal. These dealmakers scour the world to determine what regions are hot and which sectors are rising. Meet the brilliant and eccentric characters behind the deals, and become immersed in the people, places and passions of the investment trade. Set against a backdrop of lavish parties, jet setting business leaders and high stakes drama, *Dealflow* is a fascinating real-life look into the world of global business.

Canal D from Canada gained the rights to:

- **Medical Detectives** (20 x 30) - Each episode profiles intriguing crimes where science catches the bad guy. Follow coroners, medical examiners, physicians, law enforcement officials, journalists and legal experts as they put together the pieces of the crime puzzle.

XYZ Networks out of Australia acquired the rights to:

- **Christmas Out of the Box** (1 x 60) - This documentary special unwraps the mysteries behind some of our most traditional celebrations. Topics covered in *Christmas Out Of The Box* include the science behind retail marketing during the Christmas season; the evolution of the Santa Claus myth, from the monk St. Nicholas to the Santa we all know and love today; how science figures into Santa's Christmas Eve journey; and so much more.

Canal + Poland's Kuchina TV Channel acquired the rights to:

- **NY TIMES SHORT-FORM: The Minimalist** (weekly series of segments/shorts) - Mark Bittman teaches us how to cook! He showcases one easy, unique recipe each week.

About CABLEready:

CABLEready (www.cableready.net), based in Norwalk, CT, is the television industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries, develop original program ideas and series franchises, CABLEready has licensed more programs to U.S. cable networks than any other program distributor. Its successes include **Inside The Actors Studio**, a hit on Bravo in the U.S. and airing in more than 100 countries worldwide; **Forensic Files**, TruTV's top-rated and longest-running series; and countless other series and specials. CABLEready is the exclusive international distributor for such global factual programming brands as New York Times Television and TV Guide Network. CABLEready also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV (formerly Court TV). Inc. Magazine named CABLEready as one of America's 5000 fastest growing private companies and the only TV programming company in 2007 and 2008.

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