

## **CABLE READY UNVEILS MARKET SLATE FOR NATPE '09**

**NORWALK, CT (For Immediate Release)** – CABLE*ready* ([www.cableready.net](http://www.cableready.net)), the international television program distribution and development company, will be offering a slate of new reality programming to international buyers during NATPE (Booth 1217) of which, eight will be available in HD.

Highlighting CABLE*ready's* slate is the debut offering of the reality show **BIG FIVE CHALLENGE** (6x60) which is also being made available as a format. Six contestants from all over the world are faced with the biggest challenge of their lives: track and locate the “Big 5” animals on an African safari. The animals are Elephant, Buffalo, Lion, Rhino, and Leopard, and, on foot, contestants must get within 50 meters of each and remain there for 10 minutes. Viewers will join in on a fast-paced, emotional and exciting adventure into a world of emotional turmoil as the contestants who have never been into the African wilderness have to deal with the brutal reality of life and death in the wild. The **BIG FIVE CHALLENGE** is hosted by Saami Sabiti and currently airs on Animal Planet UK.

Other key CABLE*ready* NATPE program offerings include:

**BONDI VET** (14 x 30 - HD) - Meet Dr. Chris Brown, the animal doctor lucky enough to live, work and surf in paradise: Bondi Beach, Sydney, Australia. Set against breathtaking Bondi Beach with its own distinct character and stories, you'll be charmed and captivated by our good time bachelor's double life as an urban vet, saving and caring for all creatures great and small. Available for Latin America only.

**CARS, COPS AND CRIMINALS** (3 x 60) - In the last ten years car crime has moved on from youngsters stealing cars for kicks to criminals stealing cars to order. Car cops are coordinating their efforts across Britain by forming the Vehicle Crime Intelligence Squad (AVCIS). See how the AVCIS is cracking down on car crime, as we follow the criminals who are lifting cars from the streets and doing business at scrap metal prices. Available for Latin America only.

**CCTV CITIES** (8 x 60) - More and more cities are using sophisticated CCTV systems to fight crime and keep the peace. Go inside CCTV control rooms to see how operators and cops work together to catch criminals and videotape hooligans and drunks around the clock. Available for Latin America only.

**CHAIN GANG GIRLS 2** (2 x 60 - HD) - What do a car thief, a speed addict, and a prostitute have in common? 10 feet of steel-linked chains working side by side doing time. They're part of a 15-woman chain gang. They paint over graffiti, bury dead John Doe's, and clear highway brush. Is it torture or tough love? Meet the women and law enforcement officers of this public punishment plan on CHAIN GANG GIRLS 2.

**FANS UNITED** (13 x 30) - For the first time, an international television series that explores the unique habitat of the football (soccer) fan. A creature of emotion, ritual, devotion and sheer passion, the football fan is a truly unique species. We travel across towns and cities in Europe and South America to unveil extraordinary tales of devoted support – at both club level and international. Available for Latin America only.

**HOOKED** (10 x 60 - HD) - Discover the monster creatures who inhabit our oceans. From the Thai fisherman who prayed to the Catfish God before snagging a 646 lb. fish, to ice fishermen who practice yoga so they can fish at dawn on ice so thin it melts by sunrise, explore the shocking surprises and the freaks of nature behind the world's weirdest and wildest monster fish!

**INTO THE WILD** (40 x 30 - HD) - Join world-famous wildlife expert, author and TV personality Jack Hanna as he embarks on exciting adventures to all corners of the globe and encounters fascinating animals and cultures.

**SALVAGE CODE RED** (6 x 60) - Emergency marine salvage is one of the most dangerous jobs on earth. There are over 500 serious ship wreck incidents reported annually, from explosions and fires on oil tankers to head-on collisions. Salvage Code Red is a character-driven adventure series in which salvage masters and their teams race against time to rescue damaged ships, their cargo and crew and prevent environmental disasters. This reveals the drama of large scale engineering and combines this with nail-biting action inherent in marine emergency response. Available for Latin America only.

**SEND IN THE DOGS** (4 x 60) - As cops on the ground become scarcer, police forces are increasingly turning to dogs to help keep order. Dogs now go where officers fear to tread. Recent figures confirm that violent crime is on the increase and with that rise comes a greater use of the words "Send in The Dogs". Our dog teams are filmed on real operations, fighting real criminals and finding drugs, explosives, cash and contraband. They fly in helicopters, take part in high speed car chases and wear cameras to flush out armed robbers. Available for Latin America only.

**SPORTS ADVENTURE** (52 x 30) - Exhilarating sports, breathtaking scenery – no other series comes close. SPORTS ADVENTURE presents beautifully shot items in the world's most spectacular and exotic locations. Travel to far flung corners of the earth to feel and experience extreme lifestyles. Available for Latin America only.

**STARS+SECRET PASSIONS** (1 x 30) - Hollywood's hottest celebrities share their personal passions in this brand-new special. From making their own wine, to launching new restaurants, to charity work around the world, we get an exclusive look into the lives and interests of our favorite stars - Angelina Jolie, Bono, Leonardo DiCaprio, Gwyneth Paltrow, and many more.

**TV'S SEXIEST STARS** (4 x 30) - Actors, comics and TV insiders review the sexiest men and women in television history and the impact these beauties have had on TV and pop culture. The specials in this series include TV'S SEXIEST WOMEN OF ALL TIME, TV'S SEXIEST MEN OF ALL TIME, TV'S SEXIEST STARS, and TV SEXIEST DOCTORS. Find out who ranks as the sexiest man and woman, which celebs are the biggest TV turn-ons, and who's turning up the heat in the ER and OR... Eva Longoria, Jennifer Love Hewitt, Matthew Fox, Patrick Dempsey, and more!

**WOMEN ADDICTED TO SEX** (1 x 60 - HD) - Sex Addiction is a serious disease, though it often goes unrecorded in women. The addiction often takes a different form in each woman's life, but they chase the same high that is irresistible to them. In this documentary, we look at the definition of sex addiction, how the disease manifests and how four women have struggled with the addiction some overcoming their demons while others may not see it as a problem.

**WOMEN IN FEAR** (1 x 60 - HD) - Follow three women in their quest to overcome their life long fears and phobias. With interviews with leading authorities on phobias, this documentary gives the viewer an in depth analysis of how a fear can take root, how it manifests physically and how to ultimately look fear in the face and conquer it.

**WOMEN OF THE OCCULT** (1 x 60 - HD) - This documentary profiles three women and their experiences in different aspects of the spiritual realm. The documentary explores what these women believe and what they don't believe shattering stereotypes often associated with such practices. The show also looks how these women live their lives on a day-to-day basis, the rituals they perform and their goals for the future.

CABLE*ready* will also be offering new episodes of its ongoing series - **DOMINICK DUNNE'S POWER PRIVILEGE & JUSTICE**, **FORENSIC FILES/MEDICAL DETECTIVES (now in HD!)**, **HOLLYWOOD ONE ON ONE**, **InFAnity**, **INSIDE THE ACTORS STUDIO**, **WOMEN BEHIND BARS**, and **WOMEN ON DEATH ROW**.

**About CABLE *ready***

[CABLE\*ready\*](http://www.cableready.net) ([www.cableready.net](http://www.cableready.net)), based in Norwalk, CT, is the television industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries, develop original program ideas and series franchises, CABLE*ready* has licensed more programs to U.S. cable networks than any other program distributor. Its successes include INSIDE THE ACTORS STUDIO, a hit on Bravo in the U.S. and airing in more than 100 countries worldwide; FORENSIC FILES, Court TV's top-rated and longest-running series; and countless other series and specials. CABLE*ready* is the exclusive international distributor for such global factual programming brands as New York Times Television and TV Guide Network. CABLE*ready* also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV (formerly Court TV). Inc. Magazine named CABLE*ready* as one of America's 5000 fastest growing private companies and the highest ranked TV programming company in 2007 and 2008.