



CABLEREADY SECURES EXCLUSIVE INTERNATIONAL RIGHTS TO ORIGINAL PROGRAMS ABOUT REAL WOMEN FROM BURRUD PRODUCTIONS: 'WOMEN IN PERIL' COLLECTION TO RECEIVE MIPCOM PREMIERE

NORWALK, CT, AUGUST 11 – CABLEReady, (www.cableready.net), the international television program distribution and development company, has secured the exclusive international rights to several original programs about real women from Burrud Productions. Packaged under the “*Women in Peril*” collection banner, the HD format programming will be offered for international licensing deals for the first time during MIPCOM in October.

Said Gary Lico, CABLEReady’s President/CEO, “Too often television offers a singular view of women in society. These programs provide multi-dimensional insights into the everyday lives of real women, not actors, who are dealing with issues that are not typically revealed.” Mr. Lico added, “In turn this makes for very compelling television for viewers around the world.”

CABLEReady’s “*Women in Peril*” collection includes:

Women in Fear (1 x 60-minutes / available in HD) – Profiles three women in their quest to overcome their lifelong fears and phobias. Featuring interviews with leading authorities on phobias, documentary gives viewers an in-depth analysis of how a fear can take root, how it manifests physically and how to ultimately look fear in the face and conquer it.

Women of The Occult (1 x 60-minutes / available in HD) – We learn about the lives of three women and their experiences in different aspects of the spiritual realm. Program explores what these women believe and what they don’t believe shattering stereotypes often associated with such practices. The show also looks at the rituals they perform and their goals for the future.

Women Addicted to Sex (1 x 60-minutes / available in HD) – Though a serious disease, sex addiction often goes unrecorded in women. The addiction often takes a different form in each woman’s life, but they chase the same high that is irresistible to them.

Program takes a look at the definition of sex addiction, how the disease manifests and how four women have struggled with the addiction – some overcoming their demons, while others may not see it as a problem.

Women Behind Bars Season 2 (12 x 60-minutes / available in HD) – Series explores the wide range of motivations that compel females to commit murder. Meet their family and friends to see how everyone’s life has been transformed, and learn where these women end up and the fate that now awaits them.

Women on Death Row – Episodes 3&4 (2 x 90-minutes / available in HD) – Looks into the personal lives of three women currently awaiting execution on Death Row for murder, including up-close looks into the joys, sorrows and demons that put them there. Although each woman was convicted of committing society’s ultimate crime, there is often another side of the story – the societal and human contradictions between the feminine, maternal and, in most cases, loving aspects of womanhood, with the horrible, rage-filled murders these women committed.

About Burrud Productions

For over 50 years, Burrud Productions has been producing series and specials for television and home video distribution around the world. Based in Beverly Hills, California, an in-house staff of producers and cameramen travel the world to capture footage from every corner of the globe and are highly specialized in reality, wildlife, children’s and comedy programs. Burrud Productions has over 93 hours of programming currently airing on the Discovery Channel, TLC, WE tv and many other leading U.S. cable networks.

About CABLEready

CABLEready (www.cableready.net), based in Norwalk, CT, is the television industry’s premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries, develop original program ideas and series franchises, CABLEready has licensed more programs to U.S. cable networks than any other program distributor. Its successes include INSIDE THE ACTORS STUDIO, a hit on Bravo in the U.S. and airing in more than 125 countries worldwide; FORENSIC FILES, TruTV’s top-rated and longest-running series; and countless other series and specials. CABLEready is the exclusive international distributor for such global factual programming brands as New York Times and TV Guide Network. CABLEready also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV. **Inc. Magazine** named CABLEready as one of America's 5000 fastest growing private companies and the highest ranked TV programming company in 2007.

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