



CABLEREADY SECURES NEW SERIES LICENSING AGREEMENTS

IN U.S. WITH LIFETIME, COOKING CHANNEL AND VELOCITY

NORWALK, CT, DECEMBER 20, 2011 — CABLEready, the international television program distribution and development company, has reached new series licensing agreements in the U.S. with Lifetime, Cooking Channel and Velocity. The announcement was made today by Gary Lico, President and CEO, CABLEready.

Remarked Mr. Lico, “As we approach our 20th anniversary as a company, we continue to expand our reach as a provider of high quality content that we have developed for or licensed to U.S. cable networks that attracts both major advertisers and a loyal viewing audience.”

Lifetime secured the television rights to 100 episodes of the long-running **Medical Detectives** series while Cooking Channel licensed the first two seasons of **A Cook’s Tour** (35 total episodes) – celebrity chef Anthony Bourdain’s first television series. Velocity has secured the rights to **Saw Dogs** which focuses on a team of chainsaw sculptors.

Medical Detectives (100x30-minutes / series began airing on TLC) profiles intriguing crimes, accidents and outbreaks of disease from around the world. Viewers follow coroners, medical examiners, physicians, law enforcement officials, journalists and legal experts as they put together the pieces of the crime puzzle. Cutting-edge forensic techniques and every piece of evidence available are combined with true-to-life reenactments and profiles of the people who lived through the events. Series produced by Medstar.

A Cook’s Tour (35x30-minutes) Chef and author Anthony Bourdain spent the first part of his career trapped in the bowls of restaurants; he then exposed the underbelly of the restaurant trade in his famous book, Kitchen Confidential. Bourdain has now solidified his place in popular culture as a gastronomic Indiana Jones, thanks to his TV series No Reservations. In **A Cook’s Tour**, join Bourdain as he travels around the world on a quest for the ultimate dining

experience, indulging his taste for bizarre cuisine and eccentric characters. Series produced by The New York Times Company.

Saw Dogs (10 x 30) - Saw Dogs uncovers the incredible world of chainsaw carving, a folk art that has been little-known to the masses for over 50 years. Follow master carver and *Saw Dogs* project manager Steve Blanchard as he brings the best carvers in the world together to craft some of the most intricate wood carvings imaginable. The series is produced by Buck Productions.

About The Companies of CABLEready:

Celebrating its 20th anniversary, CABLEready (www.cableready.net), was launched in 1992 as a single entity licensing programming to cable television networks in the U.S. Today the company distributes programming globally and leads the field in cable programming research and analysis through **CableU.tv**, and delivers superior duplication services through **CABLEready Productions**. As well, the company is fast-becoming the source for independent producers worldwide looking to ramp-up their development, increase sales and grow their businesses.

CABLEready continues to be the television industry's premier independent program representation firm with producers and buyers located across the globe. The company's core business is the representation of existing program libraries and the development of original program ideas and series franchises. CABLEready has licensed more programs to U.S. cable networks than any other program distributor, including such global hits as **Inside The Actors Studio** (a hit on Bravo in the U.S. and airing in more than 100 countries worldwide), **Forensic Files** (TruTV's and cable's longest-running investigation series) and countless other series and specials. CABLEready is also the exclusive international distributor for such global factual programming brands as New York Times Television, Lionsgate and Reelz Channel. INC Magazine named CABLEready one of America's 5000 fastest-growing private companies – the only television programming company listed – in 2007, 2008, 2009 and 2010.

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