



**CABLEREADY RE-RELEASING SPECIAL 'SIMPSONS' EPISODE OF
'INSIDE THE ACTORS STUDIO' AT MIPCOM TO MARK
THE HIT ANIMATED SERIES' 20TH ANNIVERSARY**

Foxtel is First Pre-market Buyer for Show

NORWALK, CT, SEPTEMBER 21, 2009 — CABLEready (www.cableready.net), the international television program distribution and development company, is re-releasing The Simpsons episode of *Inside the Actors Studio* to coincide with the long-running hit animated series' 20th anniversary and the 2009 MIPCOM market (Stand #R31.17). Sabrina Toledo, vice president of sales and marketing, also announced today that Foxtel – which airs *The Simpsons* on the entertainment network Fox8 in Australia – has secured the rights to air the special *Inside the Actors Studio* episode on its BIO channel.

During the special *Inside the Actors Studio* episode the actors who voice the lead Simpsons characters, Nancy Cartwright, Dan Castellaneta, Julie Kavner, Harry Shearer, and Yeardley Smith, spend a delightful and insightful interview session with host James Lipton that is both fun and very colorful. The questions and answers fly fast and furious as The Simpsons actors respond both in and out of character.

The Simpsons exploded into a cultural phenomenon in 1990 and has remained one of the most groundbreaking and innovative entertainment franchises, recognizable throughout the world. Cartoonist Matt Groening created the infamous Simpson family: Homer, Marge, Bart, Lisa and Maggie Simpson – all now identifiable by their silhouettes alone. The series aired their historic 400th episode in May 2007, followed by the successful *The Simpsons Movie* in July 2007. In 2000 the show received a Star on The Hollywood Walk of Fame, and in spring 2008 *The Simpsons Ride* opened at Universal Studios in Orlando, Florida and Hollywood, CA. In May 2009 The Simpsons were honored with five U.S. postage stamps personally designed by Matt Groening.

About CABLEready:

CABLEready (www.cableready.net), based in Norwalk, CT, is the television industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing

program libraries, develop original program ideas and series franchises, CABLE*ready* has licensed more programs to U.S. cable networks than any other program distributor. Its successes include INSIDE THE ACTORS STUDIO, a hit on Bravo in the U.S. and airing in more than 100 countries worldwide; FORENSIC FILES, Court TV's top-rated and longest-running series; and countless other series and specials. CABLE*ready* is the exclusive international distributor for such global factual programming brands as New York Times Television. CABLE*ready* also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV (formerly Court TV). Inc. Magazine named CABLE*ready* as one of America's 5000 fastest growing private companies and the highest ranked TV programming company in 2007, 2008 and 2009.

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