



**CABLEREADY SECURES EXCLUSIVE INTERNATIONAL RIGHTS
TO ORIGINAL PROGRAMS FROM MICHAEL HOFF AT MIPCOM 2008**

NORWALK, CT, OCTOBER 28, 2008 – During this year’s MIPCOM market in Cannes, France, CABLEready, (www.cableready.net), the international television program distribution and development company, has secured the exclusive international distribution rights to a pair of original projects from Michael Hoff Productions -- *Hooked* and *Chain Gang Girls 2*.

“We are excited to be adding these series to our diverse line-up of original programming,” said Gary Lico, President and CEO of CABLEready. “As we already know from MONSTERQUEST on The History Channel and WOMEN BEHIND BARS on WeTV, programs focusing on monster creatures and females in prison have wide global appeal with viewing audiences. Moreover, it’s an honor and a pleasure to be working with our longtime friends and esteemed colleagues at Michael Hoff Productions. We look forward to sharing their huge talent in producing factual entertainment with our clients around the world.”

Following provides a closer look at these original programs:

Hooked (10 x 60, available in HD) – A catfish the size of a grizzly bear. A sturgeon that can tow an 18-ft. boat. How did these gilled creatures get to be so huge? Why are their populations declining? It’s man meets mammoth fish in pursuit of food, adventure and above all, exploration. Airing on National Geographic Channel, USA. The network aired a stunt of *Hooked* over the weekend of October 17th which averaged a P 25-54 0.35 rating in the key P 25-54 demographic across three days, 31% above the channel’s average to date in 4th quarter 2008. (Source: Nielsen Media Research for National Geographic Channel)

Chain Gang Girls 2 (2 x 60, available in HD) – Fifteen female convicts chained together in the sweltering desert heat. They’re in for drugs, prostitution, assault, theft and other crimes. Now for 30-days they must learn how deal with the infamous public punishment. Tempers flair and lines are crossed. The chain forces the women to face the truth about their lives. This two-hour documentary profiles the daily lives of these women working on a real-life Arizona chain gang. Airing on WeTV, USA.

About Michael Hoff Productions

Michael off Productions, Inc. (MHP) is one of America’s premier creators of non-fiction television. For the last 15 years, MHP has developed and produced hundreds of programming hours which have consistently delivered ratings results. Shot around the world and post-produced

at MHP's state-of-the-art facility, the aesthetic and technical qualities surpass the industry's highest expectations. Whether working in new technical formats like High Definition or new production formats like the highly successful interactive investigative series "I, Detective," MHP is consistently an innovator. In 2008, MHP was named to Realscreen Magazine's Global 100 - the annual list of the most exciting and influential non-fiction television production companies in the world.

About CABLEready

CABLEready (www.cableready.net), based in Norwalk, CT, is the television industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries, develop original program ideas and series franchises, CABLEready has licensed more programs to U.S. cable networks than any other program distributor. Its successes include INSIDE THE ACTORS STUDIO, a hit on Bravo in the U.S. and airing in more than 100 countries worldwide; FORENSIC FILES, Court TV's top-rated and longest-running series; and countless other series and specials. CABLEready is the exclusive international distributor for such global factual programming brands as New York Times Television and TV Guide Network. CABLEready also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV (formerly Court TV). Inc. Magazine named CABLEready as one of America's 5000 fastest growing private companies and the highest ranked TV programming company in 2007 and 2008.

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