



**CABLE READY SECURES RAFT OF INTERNATIONAL DEALS**  
**CLOSING OUT 2008 WITH A BANG**

NORWALK, CT, DECEMBER 17, 2008 — CABLE *ready* ([www.cableready.net](http://www.cableready.net)), the international television program distribution and development company, has secured several international deals to close out 2008. The deals were announced today by Sabrina Toledo, CABLE*ready*'s VP of Sales and Marketing.

Said Ms. Toledo, "We're pleased to be closing out what has been a strong sales year for the company with new sales and renewals with our key clients in many of the major territories."

Turner Networks Latin America has renewed their rights to:

***Hollywood One on One*** (50x30-minutes) - This Emmy Award winning series has the inside connection to movie stars known and loved all over the world. *Hollywood One On One* brings you the world's biggest films and introduces your favorite actors up-close and uncensored! Premiered on Starz-Encore, USA.

Foxtel in Australia (renewals and new episodes totaling 48 hours), Noga in Israel (16 new episodes), Orange via ZED in France for the new ORANGE CINEMA SERIES channel (entire series totaling 78 total hours), NHK via MICO in Japan (9 new episodes), and Nonstop Television in Scandinavia and Eastern Europe (10 new episodes) have all acquired rights to:

***Inside the Actor's Studio*** - James Lipton, Dean Emeritus of The Actors Studio, has created an institution in the interview world, having sat down with more than 180 of the world's most accomplished artists – from actors and directors to musicians and comedians. Premiered on Bravo TV, USA. Series is an 11-time Emmy-nominee.

La Sexta in Spain (renewed seasons 1-11 for a total of 197 episodes and new episodes from season 12 {30x30minutes}) and Foxtel (renewed seasons 6-8 / 114x30-minutes) out of Australia have renewed the rights to:

***Forensic Files*** - Each episode profiles intriguing crimes where science catches the bad guy. Follow coroners, medical examiners, physicians, law enforcement officials, journalists and legal experts as they put together the pieces of the crime puzzle.adventure. Premiered on truTV, USA.

Japan-based Tohokushinsha Film Corporation (TFC) and Nonstop Television, covering Scandinavia and Eastern Europe, has obtained the rights to selected episodes of:

***InFANity™*** (51 x 30) - The ultimate guide to what's happening on the hottest shows on television! Through cast interviews, profiles, topical discussions, and exclusive sneak peeks of upcoming episodes, InFANity brings viewers ringside for their favorite shows - Ugly Betty, Desperate Housewives, Dexter, Heroes, just to name a few - and with a more in-depth look than can be found anywhere else on TV! Premiered on TV Guide Network, USA.

NBC Universal in Latin America has renewed the rights to:

***Medical Detectives*** (renewed 16 episodes and secured rights to season 13 in HD) - Each episode profiles intriguing crimes where science catches the bad guy. Follow coroners, medical examiners, physicians, law enforcement officials, journalists and legal experts as they put together the pieces of the crime puzzle adventure. Premiered on TLC, USA.

Nonstop Television, based in both Scandinavia and Eastern Europe and Australia based Foxtel acquired the rights to:

***TV Guide Red Carpet Coverage*** (15 hours) – Lending their energy, charisma and fashion savvy, Lisa Rinna and Joey Fatone talk one-on-one with Hollywood's biggest stars, live on the Red Carpet at the entertainment world's marquee events.

Middle East Television Network / Alhurra has obtained the rights to:

***Epic Conditions*** (15 x 30 – HD) - Explore the dynamics between perfect weather conditions and perfect location to create the ultimate extreme sports adventure. EPIC CONDITIONS follows thrill seekers as they test their skills against some of the planet's most harrowing conditions, blending extreme sports with the science of weather to showcase top athletes in sports such as white-water rafting, big wave surfing, and sailing. Premiered on The Weather Channel, USA.

***Inside Indonesia: Struggle for the Soul of Islam*** (1 x 60) - Examine Indonesia's turbulent political climate since the Bali bombings in 2002 and how the country's fledgling democracy is working to contain and counter the actions of a small but determined group of Islamic militants. INSIDE INDONESIA: Struggle for the Soul of Islam also reveals how the practice of Islam in Indonesia differs from the stereotypes of Muslims most Westerners carry in their minds, and how the country's moderate, mainstream, yet deeply religious majority, influences its approach to counter-terrorism. INSIDE INDONESIA is an important film for today's politically charged, ideologically turbulent world. Premiered on PBS, USA.

***Thomas L. Friedman Reporting: The Other Side of Outsourcing*** (1 x 60) - Three-time Pulitzer Prize-winning New York Times columnist, Thomas L. Friedman uses his uniquely informed perspective and international expertise to shed light on major world issues. In The Other Side of Outsourcing, Friedman visits India where there exists a rapidly growing economy based on jobs sourced from other nations, going deep inside the "call center" culture in Bangalore - the IT capital of India - and exploring the effect of Western capitalism on Indian

culture. Premiered on Discovery Times Channel (now Investigation: Discovery), USA.

***NY Times Short-Form: Travel Postcards*** (15 x 5) - Bite-sized takes on interesting parts of American cities including the Top of 30 Rock, Coney Island, and the Hudson River waterfront.

Additionally, Nonstop Television has also acquired the rights to the following programming: ***Times Talks*** (17 new episodes), ***The Fashion Team*** (30-minute bi-weekly series), ***Building the Hollywood Body*** (5x30), ***TV's Sexiest Stars*** (4x30), and ***TV's Greatest Villians of All Time*** (1x30). In the US, ***Times Talks*** airs on Cablevision in the greater New York area, and all other programs are from TV Guide Network.

**About CABLE ready**

**CABLEready** ([www.cableready.net](http://www.cableready.net)), based in Norwalk, CT, is the television industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries, develop original program ideas and series franchises, CABLEready has licensed more programs to U.S. cable networks than any other program distributor. Its successes include INSIDE THE ACTORS STUDIO, a hit on Bravo in the U.S. and airing in more than 100 countries worldwide; FORENSIC FILES, Court TV's top-rated and longest-running series; and countless other series and specials. CABLEready is the exclusive international distributor for such global factual programming brands as New York Times Television and TV Guide Network. CABLEready also distributes programs on behalf of Lionsgate, Weather Channel, and TruTV (formerly Court TV). Inc. Magazine named CABLEready as one of America's 5000 fastest growing private companies and the highest ranked TV programming company in 2007 and 2008.

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